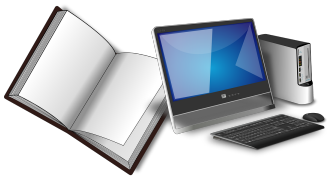
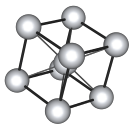
Look & Listen

Source 	Text Structure  (Organization)	Text Features (Tone/Author's Craft)