# Be**cause** & Effect

| Key Event | Key Event | Key Event | Key Event |
|---|---|---|---|
| Be**cause** the Character | Be**cause** the Character | Be**cause** the Character | Be**cause** the Character |
| Then (**Effect**) | Then (**Effect**) | Then (**Effect**) | Then (**Effect**) |
| So What? Why does it matter to the story? | So What? Why does it matter to the story? | So What? Why does it matter to the story? | So What? Why does it matter to the story? |